



PRESENT  
NOW

4th Annual

GIVE LOVE  
&  
BE LOVED

Gala

Friday, April 26, 2024

Tiato Kitchen + Garden, Santa Monica

6:00 PM PST



Partnership Opportunities

Jessica Partida

Development Director  
jpartida@presentnow.org

 @PresentNowFoundation

 @PresentNowOrg



Every child deserves  
**to be safe,**  
**to feel loved,**  
**& to experience joy.**

“

"I never thought I'd get a birthday present while in the shelter with my mom. It's like even though we don't have a home, people still care about me and my special day. It makes me feel like I matter!"

-Logan S.

”



# Vision & Mission



**Presence of Love**  
A special  
Valentine's Day gift



**Presence of Being**  
A personalized  
birthday present



**Presence of Mind**  
A fresh start for  
Back to School

**Our mission is to provide children in domestic violence shelters with experiences and gifts to bring them JOY, COMFORT, and RELIEF during a time of crisis.**

When families flee abusive homes they leave everything behind. The driving force behind **PRESENT NOW** is our **Presents Program**, which addresses the needs for essential goods, specialty items, and emotional support for kids in crisis. Three distinct focus areas: **Presence of Love, Presence of Mind, and Presence of Being**, help children who are living in shelters know that they are not forgotten.

PRESENT NOW was founded by social entrepreneurs and philanthropists **Melanie Neumann** and **Erica Fisher** in 2012. Melanie and Erica delivered 118 presents to two LA shelters in the first year while building a community of loyal supporters for PRESENT NOW. 11 years later, **PRESENT NOW delivers more than 3,000 presents annually at 89 shelters across 15 states.**

# Present Now X Your Brand!



The **Give Love & Be Loved Gala** is PRESENT NOW's signature community event to raise awareness of the needs of children and young adults living in transitional domestic violence shelters and raise funds to sustain PRESENT NOW's growth and expansion.

Now in its fourth year, the Gala is a celebration of love, a testament to the power of action, and an invitation to be part of something truly extraordinary. Get ready to embark on a remarkable journey into the heart of our mission filled with interactive elements and inspiring moments at every turn.

## HISTORY

The Give Love & Be Loved Gala started off as a Women's Weekend in 2015. This one-night getaway gave supporters a chance to honor friendships, nurture themselves, and give back to the community. In its six years of existence, the event raised over \$1,000,000. As PRESENT NOW continued to grow, so did the need to transform the Women's Weekend into a more inclusive event.

In 2021, The Give Love & Be Loved Gala was born and scheduled around Valentine's Day to bring awareness to the rise of domestic violence incidents during Valentine's Day and the Super Bowl. The Gala has raised over \$1,000,000 to date.

**Unlock a world of impact and elevate your brand!** Join us in making a difference while positioning your company at the forefront of compassion and community!

## Past Sponsors



STONE CANYON  
INDUSTRIES

Morgan Stanley  
PRIVATE WEALTH MANAGEMENT

SHANNA & JON  
BROOKS

MELANIE & MICHAEL  
NEUMANN

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STRUCTURE  
HOME  
BUILDING HOMES | BUILDING RELATIONSHIPS

Los Angeles

LANCE AND HILLARY  
MILKEN FOUNDATION

ERICA & EVAN  
FISHER



# Sponsorship Opportunities

We have a multitude of ways in which individuals and corporate sponsors can support our event.

When you join us at any of the sponsorship levels below you are contributing to our national expansion goal of delivering 5,000 presents annually to children and young adults in transitional domestic violence shelters by 2025.



## Healing Heroes

**\$25,000**

- (8) Eight Unconditional Love tickets
- 60-second digital tribute ad
- Logo prominently displayed on step-and-repeat
- Logo prominently displayed on all marketing collateral
- On-site Brand Activation
- Funds the Presents Program for a year at Harmony House in New York



## Joyful Hearts

**\$10,000**

- (6) Six Unconditional Love tickets
- 45-second digital tribute ad
- Logo on the step-and-repeat
- Logo on all marketing collateral
- Funds the Presents Program for a year at Interval House in California



## Head Over Heels

**\$5,000**

- (4) Four Unconditional Love tickets
- 30-second digital tribute ad
- Name placement on all marketing collateral
- Funds the Presents Program for a year at the Family Abuse Center in Texas



## Love Birds

**\$2,500**

- (2) Two Unconditional Love tickets
- 15-second digital tribute ad
- Name placement on all marketing collateral
- Funds the Presents Program for a year at the Domestic Violence Resource Center in Nevada

# Sponsorship Opportunities

Continued



## Matchmakers

### In-Kind Silent Auction Sponsor

- Brand promoted on all Silent Auction materials to over 1,500 PRESENT NOW supporters
- Your brand on silent auction specific digital and printed materials
- Opportunity to purchase a digital ad
- Brand recognition on the Silent auction webpage

## Underwriting Opportunities

### On-Site Branding Sponsor

- Outdoor Bar (\$10,000)
- Photobooth Sponsor (\$7,500)
- Indoor Bar (\$20,000)
- Present Packing Station (\$15,000)

Please complete the information below. The company name listed will be used on promotional materials as written; **please list it as you would like it to appear**, including capitalization, hyphens, and registered marks, if necessary. Distribution of sponsorship benefits begin once the form is received.

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Company's Web Address:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

Sponsor agreement form due promptly to **PRESENT NOW** to ensure company name and/or logo placement on agreed-upon marketing materials. Logos in EPS and JPG format must be submitted with the agreement. Please make checks payable to **PRESENT NOW**.

We are proud to be a sponsor at the \_\_\_\_\_ level.

Enclosed is check # \_\_\_\_\_ for \$ \_\_\_\_\_.

Please invoice me at the address above.

Credit card # \_\_\_\_\_ exp \_\_\_\_\_

Signature \_\_\_\_\_



Tax ID: 46-1420945

We look forward to seeing you!



To sponsor this event please contact:  
Jessica Partida, Development Director  
at (424) 330-0002 or [jpartida@presentnow.org](mailto:jpartida@presentnow.org)

[www.GLBLGala.org](http://www.GLBLGala.org)

XOXO

Thank You

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