

4th Annual



Gala

Friday, April 26, 2024 Tiato Kitchen + Garden, Santa Monica 6:00 PM PST





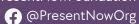


## Partnership Opportunities

## Jessica Partida

Development Director jpartida@presentnow.org

@ @PresentNowFoundation





Every child deserves

to be safe,

to feel loved,
& to experience joy.

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"I never thought I'd get a birthday present while in the shelter with my mom. It's like even though we don't have a home, people still care about me and my special day. It makes me feel like I matter!" -Logan S.





## Jision & Nission



Presence of Love
A special
Valentine's Day gift



Presence of Being A personalized birthday present



Presence of Mind A fresh start for Back to School

Our mission is to provide children in domestic violence shelters with experiences and gifts to bring them JOY, COMFORT, and RELIEF during a time of crisis.

When families flee abusive homes they leave everything behind. The driving force behind **PRESENT NOW** is our **Presents Program**, which addresses the needs for essential goods, specialty items, and emotional support for kids in crisis. Three distinct focus areas: **Presence of Love**, **Presence of Mind**, and **Presence of Being**, help children who are living in shelters know that they are not forgotten.

PRESENT NOW was founded by social entrepreneurs and philanthropists **Melanie Neumann** and **Erica Fisher** in 2012. Melanie and Erica delivered 118 presents to two LA shelters in the first year while building a community of loyal supporters for PRESENT NOW. 11 years later, **PRESENT NOW delivers more than 3,000 presents annually at 89 shelters across 15 states**.

## Present Now X Your Grand!



The Give Love & Be Loved Gala is PRESENT NOW's signature community event to raise awareness of the needs of children and young adults living in transitional domestic violence shelters and raise funds to sustain PRESENT NOW's growth and expansion.

Now in its fourth year, the Gala is a celebration of love, a testament to the power of action, and an invitation to be part of something truly extraordinary. Get ready to embark on a remarkable journey into the heart of our mission filled with interactive elements and inspiring moments at every turn.

### **HISTORY**

The Give Love & Be Loved Gala started off as a Women's Weekend in 2015. This one-night getaway gave supporters a chance to honor friendships, nurture themselves, and give back to the community. In its six years of existence, the event raised over \$1,000,000. As PRESENT NOW continued to grow, so did the need to transform the Women's Weekend into a more inclusive event.

In 2021, The Give Love & Be Loved Gala was born and scheduled around Valentine's Day to bring awareness to the rise of domestic violence incidents during Valentine's Day and the Super Bowl. The Gala has raised over \$1,000,000 to date.

Unlock a world of impact and elevate your brand! Join us in making a difference while positioning your company at the forefront of compassion and community!









STONE CANYON INDUSTRIES

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**Los Angeles** 

SHANNA & JON **BROOKS** 

LANCE AND HILLARY MILKEN FOUNDATION MELANIE & MICHAEL **NEUMANN** 

**ERICA & EVAN FISHER** 



We have a multitude of ways in which individuals and corporate sponsors can support our event. When you join us at any of the sponsorship levels below you are contributing to our national expansion goal of delivering 5,000 presents annually to children and young adults in transitional domestic violence shelters by 2025.



## \$25,000

- (8) Eight Unconditional Love tickets
- 60-second digital tribute ad
- Logo prominently displayed on step-andrepeat
- Logo prominently displayed on all marketing collateral
- On-site Brand Activation
- Funds the Presents Program for a year at Harmony House in New York



## \$10,000

- (6) Six Unconditional Love tickets
- 45-second digital tribute ad
- Logo on the step-and-repeat
- Logo on all marketing collateral
- Funds the Presents Program for a year at Interval House in California



## \$5,000

- (4) Four Unconditional Love tickets
- 30-second digital tribute ad
- Name placement on all marketing collateral
- Funds the Presents Program for a year at the Family Abuse Center in Texas



## \$2,500

- (2) Two Unconditional Love tickets
- 15-second digital tribute ad
- Name placement on all marketing collateral
- Funds the Presents Program for a year at the Domestic Violence Resource Center in Nevada

# Sponsorship Opportunities Continued



## In-Kind Silent Auction Sponsor

## III-KIIId Siletit Adction Sporisor

- Brand promoted on all Silent Auction materials to over 1,500 PRESENT NOW supporters
- Your brand on silent auction specific digital and printed materials
- Opportunity to purchase a digital ad
- Brand recognition on the Silent auction webpage

## Underwriting Opportunities

## **On-Site Branding Sponsor**

- Outdoor Bar (\$10,000)
- Photobooth Sponsor (\$7,500)
- Indoor Bar (\$20,000)
- Present Packing Station (\$15,000)

Please complete the information below. The company name listed will be used on promotional materials as written; **please list it as you would like it to appear**, including capitalization, hyphens, and registered marks, if necessary. Distribution of sponsorship benefits begin once the form is received.

Company Name:		
Contact Name:	Title:	
Email:		
Address:		
City:		
Phone:	Fax:	
Company's Web Address:		
Signature:		

Sponsor agreement form due promptly to **PRESENT NOW** to ensure company name and/or logo placement on agreed-upon marketing materials. Logos in EPS and JPG format must be submitted with the agreement. Please make checks payable to **PRESENT NOW**.

☐ We are proud to be a sponsor at the		level.
☐ Enclosed is check #	_ for \$	·
☐ Please invoice me at the address above		DDECENT
☐ Credit card #	exp	PRESENT NOW
Signature		Tax ID: <b>46-1420945</b>

Perward to Seeing your XOXO

To sponsor this event please contact: Jessica Partida, Development Director at (424) 330-0002 or jpartida@presentnow.org

www.GLBLGala.org



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